

## **Reporting suspected child abuse and exploitation**

In July, Swindon Borough Council launched the 'Report It, Don't Ignore It' campaign in partnership with Wiltshire Police. The campaign encourages all Swindon residents to report child abuse or exploitation if they suspect it is happening. Residents need to know that they don't need to be sure that the abuse is taking place to make a report and that they should trust their instincts and make a report if they suspect a child is in danger. Reporting is simple and can be done by calling 01793 466903 during office hours or 101 outside of office hours or by emailing: [swindonmash@swindon.gov.uk](mailto:swindonmash@swindon.gov.uk). More information on how to report can be found on our website: [www.swindon.gov.uk/dontignoreit](http://www.swindon.gov.uk/dontignoreit).